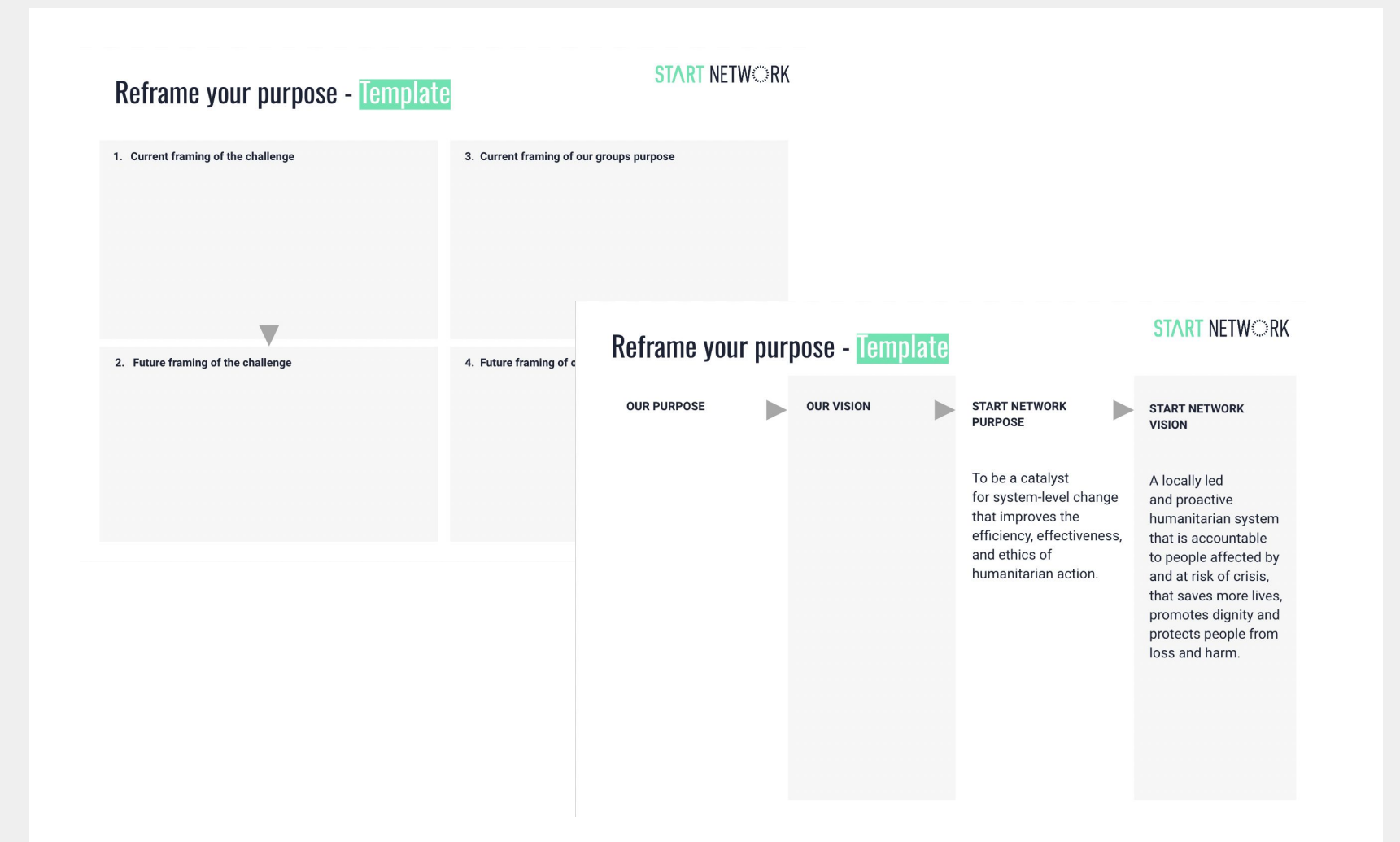


# Reframing your purpose - Guidance

## About this tool

Part of unlocking systems with deeply entrenched challenges and making change, is about reframing the way we think about challenges or changing the entire purpose of the system or part of the system we're working within.

Building on the work you've already done to map the system and some of the root causes of the challenge, this tool will help you and your team think through how you could reframe the challenge based on the future we're working towards, and then reframe the purpose you have as a group.



## How to use this tool

### Step 1

Based on early systems mapping and root cause work you've done. Capture the way you're currently thinking about the challenges you're focused on in the system or part of the system you're working in. Fill this in box 1.

### Step 2

Thinkin about the future we're working towards (refer to the Start Network vision and description of vision for the humanitarian system) how might you reframe to better work towards this? Add this to box 2.

### Step 3

Think about your current purpose as a group and how this is framed. Fill this in box 3. Based on the work you've undertaken so far to explore the system how might you reframe this this purpose to enable shifts towards the future system? Fill this in box 4.

### Step 4

Take your reframed purpose, along with your vision as a group and add it to the next template. As group reflect on how your shared purpose and vision contribute towards the wider Start Network purpose and the ultimate vision for the humanitarian system.

# Reframe your purpose - Template

1. Current framing of the challenge



2. Future framing of the challenge

3. Current framing of our groups purpose



4. Future framing of our groups purpose